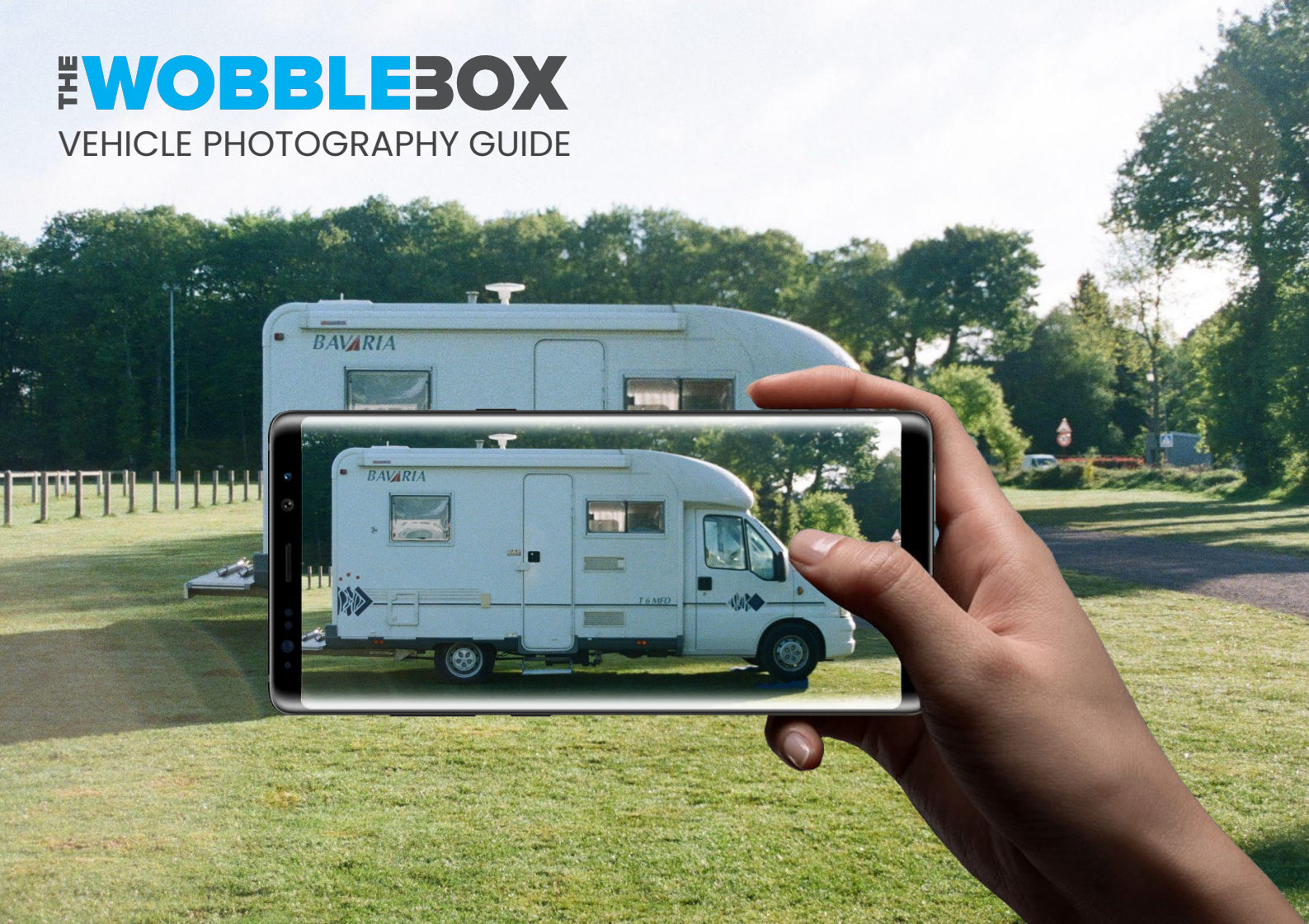


# THE **WOBBLEBOX**

VEHICLE PHOTOGRAPHY GUIDE



## Photographing your van

A picture really is worth a thousand words. How often when you look at something for sale do you skip the description and just look at the photos?

Providing the correct photos for our buyers which present your van in the best light is key to them being able to make an informed decision and to make the best offer they can.

Following some simple pointers in our photo guide will benefit you.



## Preparing your van to be photographed.

- Motorhomes, Campers and Caravans as we know can easily get grubby just sat on your driveway or in storage. Prior to photographing your van make sure it is washed off and looking it's best.
- Ideally remove any clutter from the interior such as bedding that's in storage or things such as aqua rolls and toiletries etc. Make sure the interior is hoovered out.



Where your van will be photographed will vary depending on where you keep it.

- If the van is on your driveway make sure it is in a position where you can clearly photo all of the angles required.
- If your van is in storage again make sure it can be moved out of it's storage line and ideally into daylight.
- Ideally photograph your van on a dry day and in good light. If the sun is out try and make sure it is behind you when you photograph it.
- Please make sure you photograph any damage to the interior or exterior of your van including any broken fittings etc and upload with your listing.

**“A small amount of effort can make a big difference”**

## Your position when taking photo.

- If space allows ideally you want to be stood 10 or so steps away from your van. Then use the zoom on your camera to fill the frame nicely.
- The van should look 'level' in your photo's and the best way of doing this is to try and keep the camera in line with the windscreen/side windows.
- When you have taken the photo, look at it and see if would show you what you would want to see as a buyer.



## Interior Photos

- In the event of a Motorhome or Camper take 2 cab photos ideally. One from the open drivers door looking back at the front seats and one from the interior looking forward into the cab/dashboard area.
- Move around in the Van looking forward to take the front living area photo, turning around and move backwards if need be to then take middle living photo's before moving down the van to take rear living/bedroom photo's and bathroom photo.
- Most of the latest smart phones have a feature where you can zoom out on the camera. On an Iphone on your camera screen you will see a .5 icon which can be useful for interior photos.

### **IMPORTANT!**

**All photos need to be taken in landscape format. It means we can present them in our platform in a uniform manner for our buyers to view.**

# Vehicle photography styling



Front View



Rear View



Side View (Passenger's side)



Side View (Driver's side)

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